INFORMATION FOR THE PROCESSING OF PERSONAL DATA
D.Lgs. n. 196/2003 as modified by D.Lgs. n. 101/2018
Regulation UE (GDPR) n. 2016/679

1. Data Controller

The data controller is the company KIWAMI CREATIVE S.R.L., P.IVA 14417230969, with registered office in Via Delle Arti e Dei Mestieri 6/C Sulbiate 20884 (MB), Italia.

2. Legal basis and purpose of the processing

2.1 The processing of personal data of the User by the Data Controller is aimed at:

a) pursuing, in accordance with art. 6.1, lett. f) of the GDPR, its own legitimate interest, consisting in ensuring the security of the website and the information exchanged on it, that is the capacity of this website to resist, at a security level, unforeseen events or unlawful acts (culpable or malicious) that compromise the availability, authenticity, integrity and confidentiality of personal data stored or transmitted and the security of the related services offered or made accessible;

b) with the consent of the User, pursuant to art. 6.1, lett. a) of the GDPR, sending by e-mail promotional messages and/or newsletters relating to the events organized; allowing the User to request information about the services promoted by the Data Controller on the website and providing the User, pursuant to art. 6.1, lett. b) of the GDPR, any reply and/or requested quote.

2.2 The consent is expressed by the User through the spontaneous entry of his/her e-mail address in the "Newsletter" section, by sending a communication directly to the e-mail address indicated in the "Email us" section or by flagging in the "Contact" section.

3. Collected Data/Cookie

This website collects User's data in two ways:

a) data collected in an automated manner

While browsing, the following data of the User, which are stored in the server log files (web hosting) of Aruba.it and Google Analytics, can be collected:

- internet protocol (IP) address;
- type of browser;
- parameters of the device used to connect to the site;

- name of the Internet service provider (ISP);
- date and time of visit;
- web page of origin of the visitor (referral) and exit;
- possibly the number of clicks.

These data are used for statistical and analysis purposes only in an aggregate form. The IP address is used exclusively for security purposes and is not crossed with any other data.

b) voluntary data

The optional, explicit and voluntary sending of messages to the Data Controller's e-mail address (info@japanitalybridge.com) as well as the voluntary use of services by the User, such as communication services (contact forms and newsletter activation), entail the acquisition of contact data of the User-sender which are necessary to respond as well as all personal data included in said communications, which will be used exclusively for the delivery of the requested service and in particular:

- name and surname;
- email address;
- fixed address.

4. Method of processing

4.1 The User's personal data are processed using manual, computerized and automated systems to achieve the purposes for which they are collected. It should be noted, in particular, that the User's personal data are processed by persons duly appointed to perform said tasks, constantly identified, appropriately instructed and made aware of the constraints imposed by the laws. The User's personal data are processed as well by using security measures to guarantee the protection of the User's privacy and to avoid risks of loss or distribution, unauthorized access, or processing that is not permitted or does not comply with the aforementioned purposes.

4.2 Services such as the newsletter and the memorization of User's data provided in the "Contact" section or during subscription of the newsletter are managed through MailChimp. The platform stores the data on its servers (therefore also outside the European Union). Here you can consult the privacy policy of MailChimp (link).

5. Communication of data to third parties

5.1 The personal data of the User collected on the website will not be disclosed, sold or ceded to third parties, except in the cases provided by law.
5.2 Article 5.1 does not apply, in any case, with regard to the communication of data to companies expressly appointed to perform certain services within the activity carried out by the Data Controller as well as the communication and/or dissemination of data required, in accordance with the law, by police forces, judicial authorities, information and security authorities or other public entities for defense or security purposes of the State or for the prevention, detection or repression of crimes.
5.3 In particular, it is specified that the User's data will be communicated to Aruba.it and Mailchimp.com, which are responsible for the management of the server of this website, as well as to Google Analytics which deals with the collection and processing of data for statistical purposes (for more information, please click on the following link).

6. Rights of the User

6.1 Pursuant to art. 7 of the Privacy Code and to articles 15 and following of the GDPR, the User has the right to obtain:
a) the confirmation of the existence or not of personal data concerning him/herself, even if not yet recorded, and their communication in an intelligible form;
b) a copy of his/her personal data;
c) the correction of any personal data that may be inaccurate;
d) the cancellation of his/her personal data;
e) the limitation of the processing of his/her personal data;
f) in a structured format, of common use and readable by automatic device, the personal data that the User has provided to this website or created by the latter.
6.2 The User has also the right to object, in whole or in part:
- for legitimate reasons, to the processing of personal data concerning him/her, even if pertinent to the purpose of the collection;
- to the processing of personal data concerning him/her for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.
6.3 To exercise the aforementioned rights indicated in the above mentioned articles 6.1 and 6.2, the User shall send a communication to the e-mail address of the Data Controller

(info@japanitalybridge.com) indicating the subject "Privacy - exercise of rights pursuant to Legislative Decree no. 196/2003 and ex artt. 15 and following of the GDPR ".

6.4 The User is informed, lastly, that if he/she considers that his/her rights have been violated by the Data Controller and/or by a third party, he/she has the right to submit a complaint to the Data Protection Authority and/or to other competent supervisory authority under the GDPR (Data Protection Authority – www.garanteprivacy.it)..

7. Duration of processing and storage of personal data

7.1 The management and storage of personal data, acquired both in an automated manner and by consensus, will take place on Aruba.it and Mailchimp.com servers, as indicated in art. 5.3 above, and on this point, please refer to their respective privacy policy.

7.2 The personal data of the User, acquired in an automated manner, as indicated in art. 3 above, are kept by the owner only for the period of time necessary to achieve the purposes of the treatment referred to in the previous art. 2, and in any case for a period not exceeding 26 months and after that they will be kept only in compliance with the legal requirements in force, for administrative purposes and/or to assert or defend their own right, in the event of litigation and pre-litigation.

7.3 Personal data acquired with the User's consent will be retained until revocation of the consent by the latter.

8. Redirect to external sites

8.1 Each of the social plug-ins on this site is identified by the logo owned by the social platform, in this case the Facebook logo, GooglePlus, Pinterest, Twitter, Telegram, Tumblr, Reddit, Whatsapp, Linkedin, Xing and Skype. This website uses the so called social plug-ins, that is special tools that allow to incorporate the features of the social network directly within a website. If the User interacts with the social plug-in, the information referring to the person concerned is directly communicated to the social platform that processes the User's data as an independent data controller and, therefore, in order to obtain more details about the purposes and methods of treatment, the rights exercisable and the storage of personal data, please consult the privacy policy of the related social networks.

8.2 It should also be noted that this website allows the User to click on the "Like" button for the publications in the Blog section of the website in question. This button re-directs the User to the WordPress.com web page. The User must be registered on this web page in order to

be able to put a "Like" on what is published on this website and, therefore, to obtain more details about the purposes and treatment modalities, the rights exercisable and the retention of personal data, please consult the privacy policy of the related website.

This Privacy policy was published on December 16th, 2025. Any updates will be published on this page.